

SPONSOR PACKET

Project Mobility has been the exclusive bike mechanical and technical support for Soldier Ride for nearly a decade, supporting over 300 rides throughout the United States and two additional countries for wounded warriors. Hal Honeyman, Project Mobility's founder, has received the Red Cross Hometown Hero Award, the DaVinci Award and the Hallmark Hero Award presented by Regis Philbin. Project Mobility was formed in 2002 and has been actively and successfully changing lives through adaptive bikes for people of all ages.





WHO IS PROJECT MOBILITY?

Hal Honeyman, founder of the nonprofit organization *Project Mobility*, has been involved with bicycles as a sport, business, and recreation for over forty years. Hal's interest in "adaptive cycling" bicycles for people with disabilities - was spurred when his own son Jacob, a triplet, was diagnosed with Cerebral Palsy after birth.

Hal has always had a passion for cycling and he says, "Cycling is a rite of passage that every child should experience." Hal was determined to find a way for Jacob to enjoy cycling with his family. After Jacob's needs were met, Hal realized there was an enormous need to get those with disabilities on a bike so that everyone could experience the freedom of mobility. This is how *Project Mobility* began.

Bikes for those who have a disability go beyond mere transportation, or even health building recreation for those whose health is often fragile. These specialized bikes create a sense of freedom for those who have a disability. Bikes restore a sense of possibility and ability to those whom are often told by society that their life is about limitations and disability. *Project Mobility's* mission is to provide adaptive bikes and cycling opportunities to improve the quality of life for *children, adults and wounded soldiers* with emotional and physical challenges. The average adaptive bike costs \$4,000. Most families can't afford these bikes. To help raise the necessary funds to continue our efforts, *Project Mobility* is hosting our Fourth Annual Bike Ride - Everybody Rides! Anybody with any ability is welcome to join us for the day to raise money so we can surprise a veteran at the Post Bike Ride Celebration! Help make that a possibility!

Our goal is to bring the freedom of mobility to those who may not have had the opportunity!

everygood RIDES SPONSORSHIP LEVELS

Diamond Sponsorship \$3,000 *ONLY ONE AVAILABLE

Platinum Sponsorship \$2,000

- Company logo listed on Support Vehicle
- Company name listed on start/finish line banner
- Company logo on Everybody Rides 2016 Shirt
- Vendor booth at Everybody Rides 2016
- Company name on Project Mobility's website and social media



- Company logo on signs on all 4 routes of the ride
- Advertisement for 1 year in Project
 Mobility's weekly email blasts
- Company logo listed on start/finish line banner
- Company logo (large) on Everybody Rides 2016 Shirt
- Vendor booth at Everybody Rides
 2016
- Company name on Project Mobility's website and social media

Gold Sponsorship \$1,000

- Company name listed on rest stop sign
- Company logo on Everybody Rides
 2016 Shirt
- Vendor booth at Everybody Rides
 2016
- Company name on Project Mobility's website and social media

Program Sponsorship \$300

Full page color ad in Everybody Rides
 Program

- Vendor booth at Everybody Rides 2016
- Company name on Project Mobility's website

Vendor Booth Sponsorship \$100 NON-PROFIT RATE - \$25

Vendor booth at Everybody Rides 2016

Company name on Project Mobility's website

Information Table Sponsorship \$50

Business's banner displayed (you supply)

Business's brochures/literature displayed on information table

REGISTRATION FORM

Deadline Monday, September 4th 2016

SPONSORSHIP LEVEL



Address	City		_ State	Zip Code	
Phone	Email				
METHOD OF PAYMENT					
Check	Visa	MasterCard		Discover	_ AMEX
CREDIT CARD INFORMAT	ΓΙΟΝ				
Name on Card: Credit		d Number:		Expiration Date	:

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